



# Interreg



## ADRION

## ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

# TRIBUTE



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*TRIBUTE explores innovative solutions for sustainable urban mobility in the cities of the Adriatic-Ionian region*

## About TRIBUTE

Tribute project is granted under the second call for axis 3 of the ADRION programme. The project officially started on January 2021, and ended on 30<sup>th</sup> September 2023. The consortium include 8 cities of the Adriatic-Ionian region (Ljubljana, Maribor, Milan, Novi Sad, Patras, Podgorica, Sarajevo, and Zagreb) led by Politecnico di Milano.

Total value of the project:

**3.269.400 Euro**

European Union co-financing (ERDF + IPA II funds):

**2.778.990 Euro**

TRIBUTE aims at developing a transnational strategy for city transport in the Adriatic-Ionian Region, in line with new EU goals of sustainable, integrated, and inclusive mobility. Project partners adopted 8 Action Plans and developed 8 Pilot Actions, one for each city involved. Besides, a transnational Stakeholders Network has been set up to ensure project results transferability, and for sharing experiences, best practices in transport and mobility, even after project lifetime.



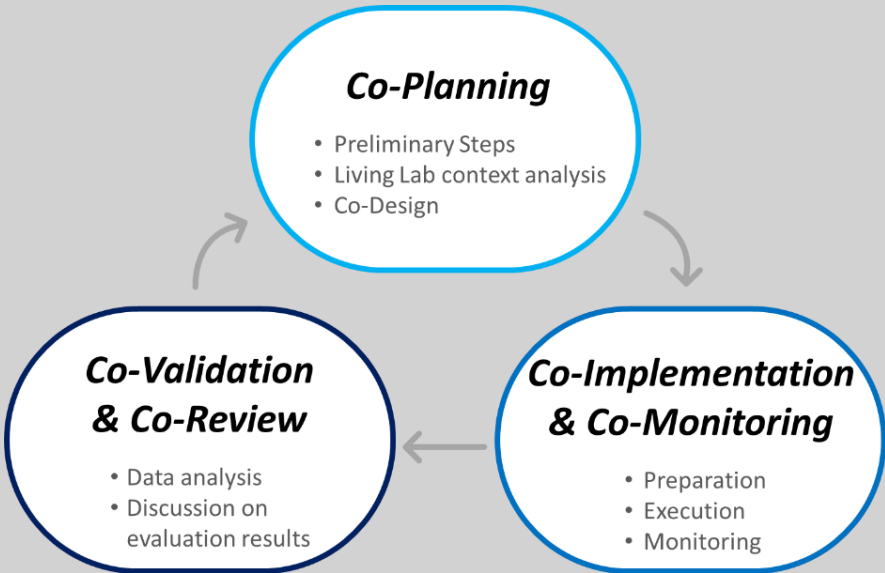
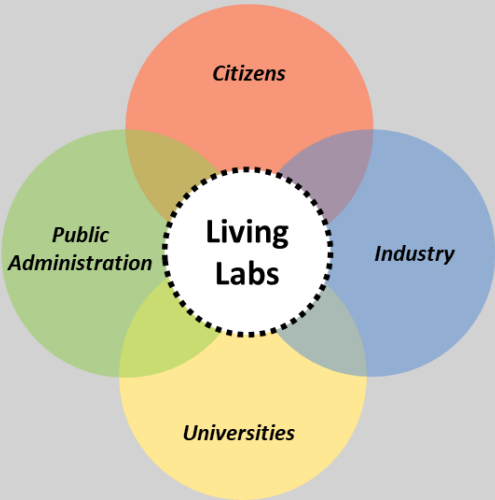


# TRIBUTE Approach

TRIBUTE adopted the Living Lab approach.

*Living Labs are new "public-private-people partnership" forms in which citizens, companies, researchers, and public administrations collaborate ("quadruple helix") to design, test and validate innovative solutions for sustainable urban mobility.*

- TRIBUTE Living Labs consisted of three main phases:
- Co-Planning
  - Co-Implementation & Co-Monitoring
  - Co-Validation & Co-Review



The five key TRIBUTE Living Lab principles, as adopted by all Project Partners are:

- Continuity: persistence in dialogue between stakeholders
- Openness: engaging stakeholders with different expertise
- Realism: generating innovative ideas to be implemented in real life contexts
- Empowerment: motivate and empower users to have a real user-driven innovation process
- Spontaneity: detect, aggregate, and analyze spontaneous users' reactions and ideas over time within all the Living Lab activities

*TRIBUTE Living Lab approach is inspired to Project Management principles*





## TRIBUTE Pilot Actions

The Living Labs brought to the adoption of eight Action Plans endorsed by each city and eight Pilot Actions have been developed. These are related to:

**Innovative Public Transport services**  
for the decarbonization of transport and the promotion of innovative and tailor-made Public Transport services

- City of Ljubljana
- City of Novi Sad
- City of Sarajevo



**“Green” cycling route network**  
for improved accessibility and promotion of bicycles in congested traffic

- City of Maribor
- City of Zagreb
- Municipality of Patras

**Management of highly congested road corridors** through the development of an open-source tool for traffic management

- Municipality of Milan
- Capital City of Podgorica





## TRIBUTE Transnational Strategy

A common Transnational Strategy for sustainable urban mobility in the cities of the Adriatic-Ionian (AI) Region has been defined: this has been rooted in the results of the implemented project activities, related deliverables, and outcomes. Particularly, the Strategy considers the key findings from TRIBUTE project analyses, concerning:

- socio-demographic changes and travelers' behavior in the AI Region;
- recommendations from the Action Plans, also including the analysis of best practices and policy guidelines in the three main areas of intervention of the TRIBUTE project, i.e. innovative public transport services, green cycling route network, and management of highly congested road corridors;
- policy recommendations about the transferability of TRIBUTE results and outcomes to other cities in the AI region.



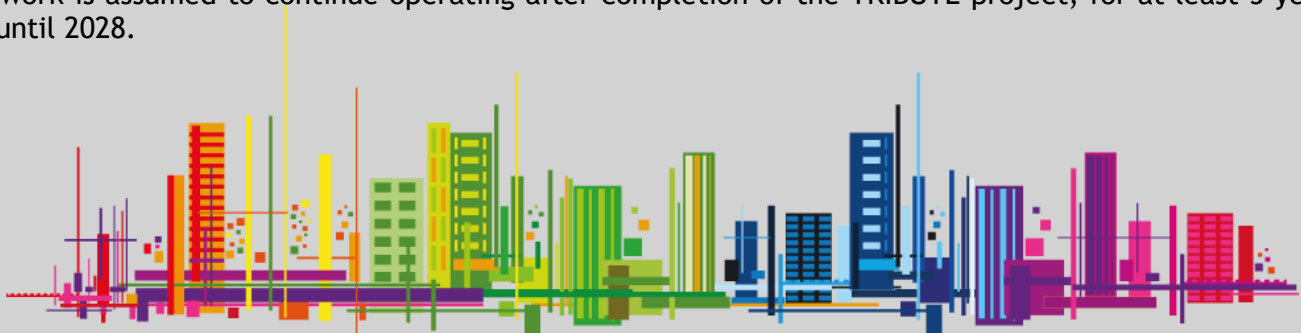
## TRIBUTE Transnational Network



Tribute Transnational network has been set up to promote a coordinated sustainable mobility strategy within the Adriatic-Ionian Region, to ensure project results transferability, and to share experiences, best practices in transport and mobility.

Participation to the Network is open to public and private stakeholders involved in the fields of urban transport and mobility, as well as climate change, energy and land use issues associated with urban transport and mobility.

The Transnational Network reinforces the relevance of the inclusive and participatory approach behind the TRIBUTE project, extending the cooperation started among the TRIBUTE partners and stakeholders, beyond the project, in terms of in scope, membership and time. To this purpose, the Transnational Network is assumed to continue operating after completion of the TRIBUTE project, for at least 5 years up until 2028.





## TRIBUTE Events

### Final Event Milan, 8<sup>th</sup> September 2023

TRIBUTE Final Event was held in Milan (Bovisa Campus, Politecnico di Milano) on the 8<sup>th</sup> of September, within the the 51<sup>st</sup> European Transport Conference. TRIBUTE approach, objectives and outputs were presented. Moreover, Project Partners, stakeholders and policymakers debated about the TRIBUTE transnational strategy towards new urban mobility agendas for sustainable, integrated, and inclusive transport in the cities of the Adriatic-Ionian Region.



### 4<sup>th</sup> TRIBUTE Network meeting Sarajevo, 24<sup>th</sup> May 2023

The 4<sup>th</sup> TRIBUTE Transnational network of stakeholders took place in Sarajevo BiH, within the framework of the EUSAIR 8<sup>th</sup> Annual Forum. This was the occasion to present and discuss the pilot action on the new concept of 'mobility island', designed and tested during the project in the city of Sarajevo.

### WEBSITE:

<https://tribute.adrioninterreg.eu>

